



December, 2018

Dear Friends,

We are writing to ask for your support of the 37<sup>th</sup> National Pesticide Forum on April 5<sup>th</sup> and 6<sup>th</sup> in New York City. In collaboration with the Children's Environmental Health Center of the Icahn School of Medicine at Mt. Sinai, the forum will focus on maintaining healthy communities and eliminating pesticides where we live, work, learn and play.

The 2019 Forum will address relevant issues for the state and region in addition to national concerns. We will address serious public health and environmental problems tied to pesticides, ranging from cancer to pollinator decline. Furthermore, the forum will speak to the role of organic as a solution. This year, we are proud to be highlighting local groups in New York that are pushing for toxic-free policies that ultimately transition public land management to organic methods.

The 37<sup>th</sup> National Forum provides a unique opportunity for grassroots advocates, scientists, policy makers, and practitioners to gather and build local, state and national strategies for strength and progressive change. The forum brings together cutting edge science and practical information, giving people the tools to be more effective advocates in their communities for the adoption of any policies and practices that advance organic methods. You can view last year's 2018 Forum at [bp-dc.org/2018forum](http://bp-dc.org/2018forum).

**You can bolster the 2019 Forum by advertising in our program.** Please make a commitment as soon as possible so that we can feature your support as we continue to promote the forum.

To make this event a success, consider becoming an incredible \$4,500 major supporter.

Your support is directed to our work with grassroots people and organizations. Together, we aim to deliver a clear message for broad change in marketplace practices, as well as sound policies that are more protective of people and the environment. Your donation is restricted to this event and will only be used as support for the National Pesticide Forum. As a \$4,500 supporter you will:

- Receive a full-page advertisement in our program (physical copies distributed to all attendees), electronic-copies available to view on our website year-round.
- Have your logo and weblink placed on our homepage, [www.beyondpesticides.org](http://www.beyondpesticides.org) for a year
- Have your logo on 37<sup>th</sup> National Pesticide Forum promotional materials and posters, displayed prior to and during the forum
- Provide support for the Forum Scholarship Fund for grassroots leaders and activists.



We appreciate your continuing support of the National Forum. Please do not hesitate to give me a call with any questions. In the meantime, please return the attached form indicating your support.

Thanks so much!

Best wishes,

A handwritten signature in black ink, appearing to read "Jay Feldman", with a long horizontal flourish extending to the right.

Jay Feldman  
Executive Director



SHOW YOUR SUPPORT FOR GRASSROOTS ACTION

Organic Strategies for Community Environmental Health:  
Eliminating pesticides where we live, work, learn and play

The 37th National Pesticide Forum

April 5-6, 2019 ■ New York, NY

**Yes!** We want to support Beyond Pesticides' 37<sup>th</sup> National Pesticide Forum.  
Please include us in the Spring 2019 conference program.

We would like to support the Forum by becoming a:  
**MAJOR SUPPORTER** for a \$4,500 contribution (entitling us to **our LOGO WEBLINK on the Beyond Pesticides website** for a full year, a **prominent FULL-PAGE advertisement** in the program, and support for the **scholarship fund**).

Please link the logo to our website at: www. \_\_\_\_\_  
**CONTRIBUTOR** for a \$2,000 contribution (entitling us to a **prominent listing** in Forum literature, a **FULL-PAGE advertisement** in the program and support for the **scholarship fund**).

**OTHER:** We cannot do the above, but we would like to help out, as indicated below.

	<b>Business</b>	<b>Non-profit</b>
_____ Full Page, no weblink (5 1/2" wide x 8 1/2" long)	\$1,000 /	\$500
_____ Half Page (5 1/2" wide x 4 1/4" long)	\$500 /	\$250
_____ Quarter Page (2 3/4" wide x 4 1/4" long)	\$250 /	\$125
_____ Eighth Page (2 3/4" wide x 2" long)	\$125 /	\$60
_____ Name Listed	\$50 /	\$25

\_\_\_\_\_ No space for me, but here's my contribution to support Beyond Pesticides.

\_\_\_\_\_ I will send my artwork at a later date, no later than March 2, 2018.

NAME \_\_\_\_\_

GROUP / COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

**DEADLINE FOR ARTWORK IS MARCH 2, 2019.**

PLEASE SEND PAYMENT TO: BEYOND PESTICIDES, 701 E STREET SE, WASHINGTON, DC 20003

*All contributions to Beyond Pesticides are tax-deductible to the extent allowed by law.*

# SAMPLE MESSAGE SIZE

DEADLINE FOR ARTWORK: 3/02/18

send artwork as tiff, jpg, pdf, eps, indd.  
email digital files to [gwhite@beyondpesticides.org](mailto:gwhite@beyondpesticides.org).

Organic Strategies for Community Environmental Health

New York, NY ■ April 5-6, 2019



